

## Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 07656 280725Z  
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W  
-----020609 280726Z /17

R 280709Z DEC 77  
FM AMEMBASSY TAIPEI  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 5908

UNCLAS TAIPEI 7656

FOR BED/OED/EID/DONAHOE

E.O. 11652: N/A  
TAGS: BEXP, TW  
SUBJECT: VSMF MARKETING PLAN FOR FY1978

REF : (A) USDOC 24422 (B) STATE A-4496

1. POST HAS DONE A LOT OF PROMOTIONAL WORK FOR THE VSMF  
IN PREVIOUS YEARS. TRADE CENTER DIRECTOR AND COMMERCIAL  
ATTACHE ARE CONVINCED THAT BECAUSE BUDGET CUTS HAVE REDUCED  
NUMBER OF SUBJECT FILES THAT WE CAN COUNT ON HAVING, ANY  
FULL-SCALE ADDITIONAL PROMOTION OF USMF IS NOT WARRANTED,  
THEREFORE, OUR PROMOTIONAL MARKETING PLAN FOR FY78 IS LIMITED  
TO MORE INFORMAL, DAY-TO-DAY ACTIVITIES WITH BUSINESS COMMUNITY  
AND ROC GOVERNMENT WHICH WILL NOT REQUIRE SUPPORT FROM USDOC  
OR IHS. IN SECOND QUARTER, WE WILL, HOWEVER, FEATURE VSMF IN  
OUR COMMERCIAL NEWSLETTER, EITHER THE JAN-FEB OR MARCH-APRIL  
ISSUE.  
UNGER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Sent Date:** 28-Dec-1977 12:00:00 am  
**Decaption Date:** 01-Jan-1960 12:00:00 am  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01-Jan-1960 12:00:00 am  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1977TAIPEI07656  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D770482-1103  
**Format:** TEL  
**From:** TAIPEI  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1977/newtext/t19771210/aaaaaibp.tel  
**Line Count:** 43  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 53e720fb-c188-dd11-92da-001cc4696bcc  
**Office:** ACTION EA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 STATE A-4496  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 09-Feb-2005 12:00:00 am  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 102944  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** VSMF MARKETING PLAN FOR FY1978  
**TAGS:** BEXP, TW  
**To:** COM  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/53e720fb-c188-dd11-92da-001cc4696bcc  
**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
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